

外国語教育メディア学会関西支部

第 11 次 基礎理論研究部会 第 8 回 研究例会開催のご案内

部会長 金澤 佑 (関西学院大学)
顧問 門田 修平 (関西学院大学)

For information in English, please click on the link below:

<https://let-kansai-fmt-sig.blogspot.jp>

- ◆ 日時： 2021年 3月 6日 (土) 例会：15:30-18:30
*時差の都合上、普段の例会と開催時間が異なっておりますため、ご注意ください。
*プロジェクトメンバーの方は、**10:30**までにご参集下さい。
*時間厳守でお願い致します。
- ◆ 場所：Zoom利用によるオンライン開催の予定です。下記「参加希望フォーム」にご回答いただいた方に、後ほどメールでアクセス方法をお送りいたします。
参加希望フォーム：<https://forms.gle/nZ8yQKP6oDd83g8r9>
- ◆ 内容：ベルン大学（スイス）より若手研究者を招待しての開催となります。

研究発表 1

The big business of creativity: A frame analysis of social media influencers' bricolage in advertising discourse.

by Olivia Droz-dit-Busset (Bern University, Switzerland)

研究発表 2

The rhetorics of creativity in professional language work: The case of UX writers.

by Lara Portmann (Bern University, Switzerland)

※これまで読んできた文献

[午後]

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- 2016.02. (実施せず)
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- 2016.04. Siyanova-Chanturia, A. (2015). On the ‘holistic’ nature of formulaic language. *Corpus Linguistics and Linguistic Theory*, 11 (2), 285–301.
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- 2018.02. (実施せず)
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Cf. [午前のプロジェクト会議]

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- 2015.11. 以降は午前の部での輪読を実施せず

以上

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